Unit 1 Homework: Kickstart My Chart

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. You have a much higher chance of funding success if your goal is under $5000
   2. Theater is the most popular category within the provided campaign categories
   3. Rock music campaigns are pretty much always successful
   4. May looks to be the best month to start a campaign
   5. Making a campaign that falls under the journalism category is a mistake
2. What are some limitations of this dataset?
   1. There’s only data from 2009-2017
   2. It doesn’t cover all campaign categories on Kickstarter
3. What are some other possible tables and/or graphs that we could create?
   1. Percent successful by category/sub-category (see Other Graphs tab)
   2. Funding by category